



Constructing the Board

Recruiting and Retaining Outstanding Board Members:

- A charter school's board is one of the most important factors for the success of the school. For that reason, it's important to make sure the board is made up of the right people.
- Good board members will be invested in the school for the right reasons. Not to build their resume, and not just because their child is a student.

Membership Should Reflect Your Community:

- The board should represent a dynamic cross section of the community, allowing for well-rounded discussion and decision making.
 - Alternate perspectives are key, and can help avoid collective groupthink.
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“It’s a serious business. You want people who are willing to make the commitment to the operation.”

Greg Richmond
Strategic Advisor - Bluum





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Key Skill Sets all Board Members Should Have:

- Recruit board members with expertise in different fields. Business professionals, accountants, lawyers, and educators all bring valuable skill sets to the table.
- New charter schools should begin by assembling a founding board - specially chosen to get things started. After this has happened, a transition to a steadier operating board should begin.

What to Keep in Mind:

- When running a school, try to think about what factors parents might be looking for.
Why would they pick your school?
- Pay attention to the less obvious indicators of a successful school - attendance, student and parent satisfaction, etc.

Resources:

More resources are available at charterschoolgovernance.info

